



JEDDAH HILTON - KINGDOM OF SAUDI ARABIA

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The International Trade Show for Cleaning
Equipment & Tools, Chemicals & Hygiene Solutions,
Laundry Technologies, Attachments & Accessories

Saudi Clean Show 2026

THE ULTIMATE CLEANING INDUSTRY SOURCING EVENT



Invest in Saudi

The Kingdom's Transformational Journey Through Saudi Vision 2030



Saudi Arabia's Nominal GDP was ~USD 834 billion in 2021, Based on the efforts of Riyadh region, the contribution of the Tourism, Manufacturing, Financial Services, Healthcare, Education to the Kingdom's GDP is expected to increase. The Kingdom's growth perspectives are supported by a set of major Saudi Vision 2030 Realization Programs and initiatives.

These programs and initiatives include the Public Investment Fund Program, Quality of Life Program, National Industrial Development and Logistics Program, Housing Program, Privatization Program, and the Regional Headquarters program, among others.

These transformative investment programs are critical components of the Kingdom's strategy to achieve Saudi Vision 2030 targets, including:

- Raising the share of non-oil exports in non-oil GDP to 50%
- Positioning the Kingdom within the top 15 economies worldwide
- Doubling overall domestic investment component
- Increasing foreign direct investment (FDI) approximately twentyfold

The country's determination to diversify its economy has fueled both local and foreign investment, while increasing the contribution of small and medium-sized (SME) enterprises to the national GDP.

More than 600 business reforms have been identified, indicating commitment and evidence of early success towards achieving Saudi Vision 2030.



The Kingdom of Saudi Arabia Has Become the World

RESEDINTAL, COMERCIAL And HOSPITALITY New Projects...

The IMF Forecasts the Kingdom's GDP to Grow at 7.6%

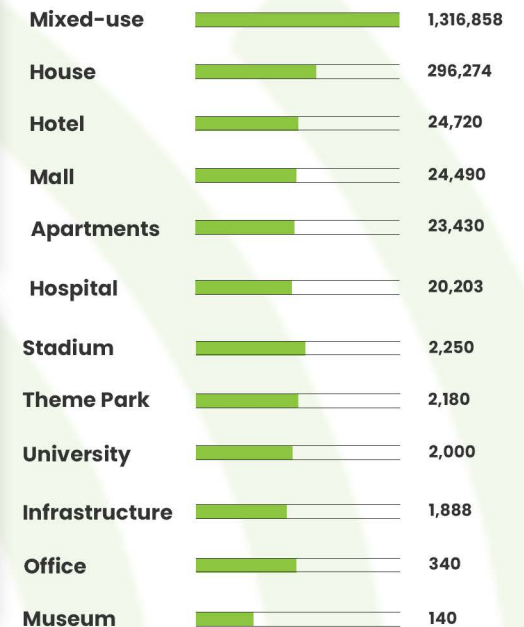
The Highest Such Rate Globally...

Saudi Arabia's construction sector has recorded its highest growth in 2022 by 8.8% The Construction Sector GDP amounted to about US\$ 182.2 billion.

Saudi Arabia's giga-sized projects cover 15 provinces.



Industry Value (\$m)



Saudi Arabia's Cleaning Market Overview.

promising market for cleaning industry

Saudi Arabia's Commercial, Industrial and Residential Cleaning Services Market is anticipated to grow with a strong CAGR in forecast during the period 2024 – 2030. As Saudi Arabia's facilities and clean management market is projected to grow from \$24.48 billion in 2023 to an impressive \$43.48 billion by 2030.

There are various factors which help to enhance the market of cleaning services for instance, Rising the building construction industry, growing tourism sector In order to achieve Saudi Vision 2030 among others are forecasting significant growth in the upcoming years (2024-2030)

SAUDI CLEAN SHOW is the biggest Trade Show that gather industry leaders and innovators to explore the latest trends, cutting-edge products, and sustainable solutions from around the world in order to support the anticipated increase in cleaning industry manufactories and the cleaning services providers in Saudi Arabia.

SOURCE: TechSci Research



Promising Market

- Booming Tourism and Hospitality Sector

Saudi Arabia's tourism and hospitality industry has been on the rise due to significant expenditures made by nation in infrastructural growth. According to the Ministry of Tourism, Saudi Tourism Authority and Tourism Development Fund, Travel & Tourism Sector's GDP contribution is anticipated to be greater than 10% by 2030.

By 2024, revenue is projected to reach US\$2.93bn, and with an annual growth rate (CAGR 2024-2028) of 3.33%, the market volume is expected to reach US\$3.34bn by 2028

Therefore, the cleaning industry leaders expect to boost the Saudi Arabia Cleaning service Market in the up-coming years.

- Growing Smart Cities Concept

In line with the "Saudi Vision 2030" and city-level initiatives like the Red Sea Development Project and the King Abdullah Economic City, which promote sustainable infrastructure development, Saudi Arabia plans to establish several smart sustainable cities around the nation. Smart Cities, according to Saudi Arabia, are environmentally conscious urban construction projects that are technologically integrated with cutting-edge ICT (Information & Communication Technologies) and the Internet of Things (IoT). Saudi Arabia has made significant advancements in creating smart cities, with major initiatives including Al-Qiddiya, Entertainment City, the Neom, Al Faisaliah City, King Abdullah Financial District, Dahiyat Al Fursan, and transforming Makkah, Riyadh, Jeddah, Al-Madinah and Al-Ahsa into smart cities.



- Growing Awareness Regarding Safe Work Environment

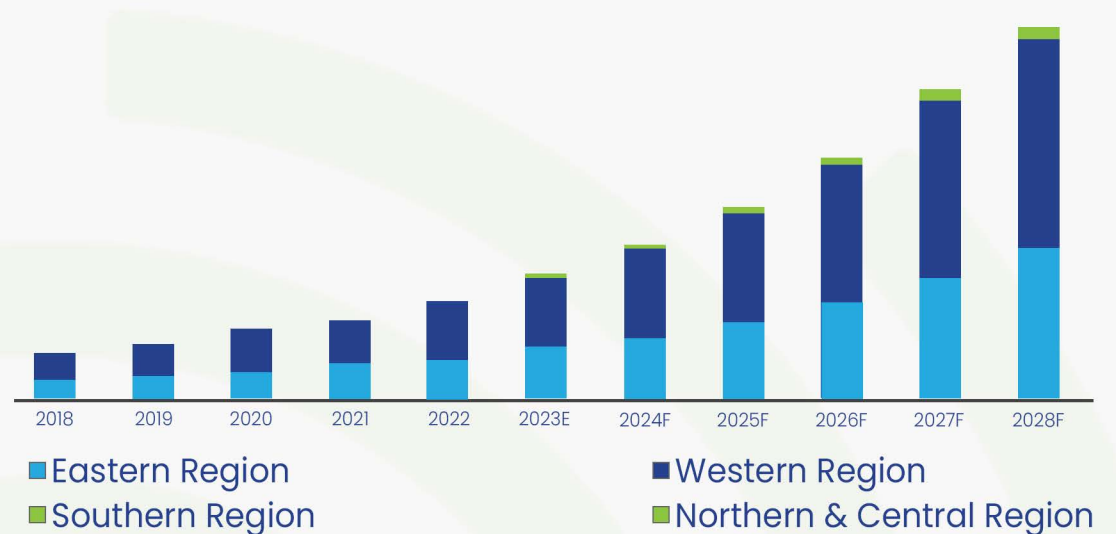
The COVID-19 pandemic has impacted attitude of people on hygiene and a safe working environment. The pandemic has increased the importance of cleaning services sector mre than ever. This because facility management businesses and managers are being forced to hire more people and allocate more resources to limit the spread of viruses due to the rising need for sanitization and maintaining good hygiene everywhere. Hence, over the projected period of 2024 – 2028, Saudi Arabia, the market growth for cleaning services is expected to grow.

- Upcoming mega projects enhance the cleaning services market across Saudi Arabia

Saudi Arabia to establish a sovereign wealth fund with a USD 2 trillion cap as part of the Saudi Vision 2030 to finance the vision's accompanying development initiatives. This is likely to propel the cleaning services market across the nation.



By Respondent Category



Saudi Arabia Cleaning Services Market Size, By Region, By value, 2018 – 2028F

Saudi Clean Show 2026

“The International Trade Show for Cleaning Equipment & Tools, Chemicals & Hygiene solutions, Laundry Technologies, Attachments & Accessories” will bring together manufacturers, wholesalers, agents & suppliers, industry professionals, both domestic & international exhibitors and market key players with thousands of trade visitors from across the world.

You will meet with your desired sector Decision Makers, Project Owners, Distributors, and trade buyers that will source their needs at **Saudi Clean Show 2026 ...**

The show will host a complete range of products, solutions, latest technologies and will present leaders from the cleaning and hygiene, laundry and dry-cleaning industries.



The Best Multi-Purpose Platform for Trading & Knowledge Exchange.

Communicate with more than 6.000 expected visitors with real spending power.

Adjust Kingdom of Saudi Arabia as your destination to launch and expand your new products & technologies.

Showcase your latest products to thousands of qualified buying audience.

Take advantage of the region's peerless desire for new technologies and innovations.



EXPAND YOUR BUSINESS



GENERATE QUALITY LEADS



SHOWCASE YOUR LATEST PRODUCTS



MEET SERIOUS BUYERS



Range of Exhibit

CLEANING EQUIPMENT, MACHINERY, SYSTEMS AND ACCESSORIES

- Floor wet & dry-cleaning equipment
- Window cleaning equipment
- Cleaning & Machines accessories
- Wet-wipe fabrics
- Polishing pads
- Products for single disc cleaning equipment
- Equipment trolleys
- Dispensers
- Pressure sprays & spray cans
- Waste water treatment plant
- Flexible packaging material
- Cleaning robots
- Washing machines
- Container and tank cleaning machines
- Escalator cleaning machines
- High-speed machines
- Multi-disc machines
- Parquet grinding machines
- Industrial sweeping machines
- Roller brush machines
- Pressure Washers & other High-Pressure Cleaners
- Steam Cleaners
- Industrial, Steam & Wet/Dry vacuum cleaners
- Vacuum Cleaner Accessories
- Drive-through car wash systems
- High/Low pressure granule scattering systems

- Garden vacuums/blowers
- Machines and equipment for outdoor facility maintenance & winter services

CLEANING [CHEMICALS - DETERGENTS- SANITIZERS]

- Hand-wash products
- Detergents
- Dishwashing detergents
- Disinfectant
- Facade cleaners
- Vehicle & Glass cleaners
- Kitchen, Toilet & Swimming Pool cleaners
- Carpet shampoos & care products
- Floor cleaning
- Furniture care products
- Spray extraction cleaners (Vacuum, wash & dry)
- Automatic machine cleaners
- Industrial, Metal & Stainless-steel cleaners
- Neutral & Power cleaners
- Pest control products
- Permanent coating/sealing products
- Nano coatings (Water, oil, dirt repellent)
- Stain removers/spotting agents



Range of Exhibit

WASHROOM HYGIENE & WASTE DISPOSAL

- Hand lotion & disinfectant
- Hand driers
- Toilet paper & Toilet Paper dispensers
- Paper towels
- Toilet hygiene & accessories
- Towel dispensers
- Sanitizers & wipes
- Air fresheners
- Garbage collectors
- Waste disposal equipment

DRY-CLEANING AND LAUNDRY

- Equipment for washing & drying
- Machinery & equipment for ironing & dry-cleaning
- Steam generators
- Chemicals
- Accessories and consumables for dry-cleaners and laundries
- Software for automation of dry-cleaners and laundries
- Industrial clothing and labor protection

PACKAGING MATERIALS & PROCESSING

- Packaging materials & equipment
- Packaging machinery, technology & quantitative weighing machinery
- Labeling, coding, ink-jet, sealing & printing machine
- Instruments and analytical apparatus
- Production lines and process
- Cleaning products processing accessories
- Raw materials

CLIMBING AID & PROTECTION

- Service ladders
- Elevating work platforms & Scaffolding
- Rope fall protection, Safety clothes and accessories
- Window cleaning cradles

SERVICES

- Cleaning Management Services
- Associations
- Agencies and consultancies
- Publishers



Who will you meet at the Show



Cleaning Businesses



Industry Traders and Agents



Facility Management Co.



Professionals for Laundry, dry-cleaners Services



Professionals for Car Care Services



Hospital & Healthcare Facilities



Catering & Hospitality Managers



Senior hotel housekeeping professionals



Residential & Home Care Providers



Local & Regional Government Authorities



Waste Management Providers



Retail & Leisure Facilities



Public Services & Transport Providers



Wholesalers & Distributors



Regulatory authorities



Airports



Industry consultants and experts



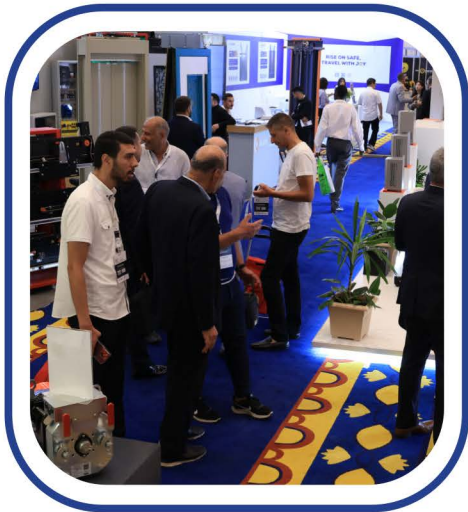
Food hygiene and safety professionals



Cleaning industry associations and organisations

Campines with own Cleaning Services:

- Business Centers
- Banks
- Headquarters
- Resorts
- Malls
- Car Washers
- Warehouses
- Medical Institutions
- Fitness Centers
- Terminals
- Clubs
- Hypermarkets
- Schools
- F&B Producers



Venue

Jeddah Hilton – Kingdom of Saudi Arabia

Jeddah Hilton Hotel was opened in June 2001. It's 15 minutes away from King Abdulaziz International Airport and 8km from Al-Shallal Theme Park, it offers 388 rooms with Wi-Fi, minibars and flat TVs. The hotel also offers 4 restaurants, 1 cafe, 24 hours' room service, swimming pools, tennis court, and a 24 hours' fitness center. There are also Hilton Hall, Al Qasr Ballroom and meeting rooms for up to 3500 delegates.

The hotel features 11 flexible rooms for hosting official meetings, conferences, and events equipped all with modern facilities.



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GSM: (+2) 010 17 57 57 57
Phone: (+2) 010 188 61 681
E-mail: info@saudicleanshow.com

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المؤسسة المثالية المتميزة

IDEAL EXPO EST

Ideal Expo Est.

Phone: (+966) 504 618328
E-mail: idealexpo@mail.com

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